Report on IP Awareness Programme in SHASUN JAIN COLLEGE FOR WOMEN

The Intellectual Property Cell of the The Tamil Nadu Dr. Ambedkar Law University, in collaboration with Patent Information Center, Tamil Nadu State Council of Science and Technology conducted an awareness programme/workshop on 24th & 25th January 2023 for the students of SHASUN JAIN COLLEGE FOR WOMEN, for the department of Corporate Secretaryship(SHIFT I) on "Intellectual Property Rights". The programme was organized by Internal Quality Assurance Cell(IQAC) & Department of Corporate Secretaryship (Shift I).



Dr. M. Sunil Gladson, Ms. Derifa.T and Mr. Ihsan Mahmood Hussain acted as a Resource Persons

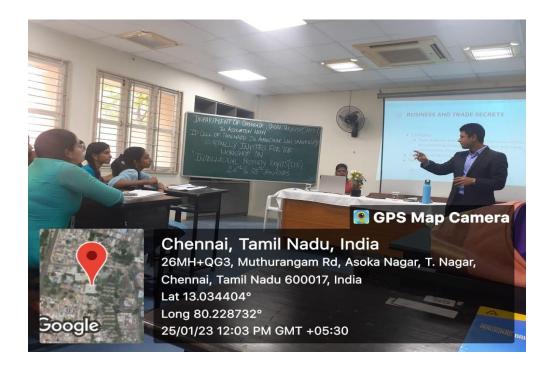


On Day 1, Dr. M. Sunil Gladson engaged the students in a discussion on the subject of "Introduction to Intellectual Property". He gave a quick overview of the subject and discussed the theme of the awareness program. He elaborated on the ways wherein IP can be commodified and its potential effect on future developments. He specifically touched upon how essential it is for students of corporate secretaryship to learn and understand the importance of Patent laws and patented technology.



The session was continued by Ms. Derifa. T on the topic "Significance of Intellectual Property Laws". She had guided the students through the fundamentals of intellectual property laws. In

the process, she had also discussed the various forms of intellectual property and the potential benefits of being an IP holder. She further elaborated on the essential requirements for filing of various forms of intellectual property. The session also had discussions on the recent landmark cases pertaining to IP Laws.



On Day 2 of the workshop Mr. Ihsan Mahmood Husain addressed on the topic "New Perspectives of IP for Development" wherin he highlighted the significance of IPR in the global economy. Students were also briefed about various measures taken by the government in promotion of startups and how certain benefits were provided for startups in the process of IP filing. He further discussed the growth of IP in India in various sectors, such as neurotechnology, biotechnology, green technology, software industry, agricultural, sports, cyberspace, artificial intelligence, etc.

The two days workshop was ended with a feedback sessions by the students and faculties. The sessions were interactive and fruitful. Smt. Usha, the Head Of the Department of Corporate Secretaryship greeted the resource persons for their wonderful contribution in creating awareness in the young minds.